



SOUTHEAST ASIAN MINISTERS OF EDUCATION ORGANIZATION
REGIONAL CENTRE FOR ARCHAEOLOGY AND FINE ARTS



Workshop on Sustainability and Tourism for Archaeological and Heritage Sites 5-8 February 2018 Siem Reap, Cambodia

Key Information

- This knowledge-sharing workshop focuses on ways to preserve and protect archaeological and heritage sites through tourism management, community engagement and sustainable practices
- Workshop will be held at the APSARA National Authority of Cambodia in Siem Reap, with site visits to the Angkor Archaeological Park
- Registration US\$75; Deadline for registration: 5 January 2018
- Latest information on website <http://www.seameo-spafa.org/sustainablesites/>

Concept and Objectives

Tourism is an important industry in Southeast Asia, and some of the most popular tourist attractions in the region are archaeological sites, e.g. Angkor, Bagan, Sukhothai, Ayutthaya, Borobudur. However, while increased numbers of tourists bring additional revenue, it also increases the chances for archaeological sites to be damaged. The risks posed by tourism include, but are not limited to, vandalism, littering, chokepoints, general decreased visitor experience as well as community exclusion and environmental deterioration.

This workshop takes as a starting point that once opened, tourism cannot be separated from archaeological sites but measures can be taken to mitigate the long-term sustainability of the site. At the same time, the issues faced by archaeological tourism sites across Southeast Asia are similar due to the similarities in tourist behavior, cultures, site types and climates. This workshop provides an opportunity for archaeological and heritage site managers, government and policy makers from the culture and tourism sector, and tourism industry professionals to learn from each other and find how different sites have found ways to manage tourists, engage the community promote sustainable practices.

Tentative Program

5 Feb 2018	Opening Ceremony Presentations by invited speakers
6 Feb 2018	Lectures and Case study presentations
7 Feb 2018	Site visits to Angkor Archaeological Park
8 Feb 2018	Site visit reflection and roundtable on best practices Closing Ceremony

* A more detailed programme will be released closer to the workshop date

Speakers

- *Implementation of the Angkor Tourism Management Plan*
H.E. Sok Sangvar
Head of Tourism Management Plan, Deputy Director APSARA Authority, Cambodia
- *Sustainable cultural tourism: theories, realities and possibilities*
Sukhothai World Heritage and its “people” value interpretation towards cultural tourism
Dr. Jaturong Pokharatsiri
Vice President of ICOMOS-ISTC (International Scientific Committee on Cultural Tourism) and Assistant Professor, Faculty of Architecture and Planning at Thammasat University, Thailand
- *Bagan Heritage Region: Case Study on View Point Mounds*
Mr. Aung Aung Kyaw
Director (Bagan Branch)
Department of Archaeology and National Museum
Ministry of Religious Affairs and Culture of Myanmar
- *Cautious Approach to Heritage Tourism in Three Philippine World Heritage Sites- Case Studies of Vigan World Heritage City, Rice Terraces of the Philippine Cordilleras and the Puerto Princesa Subterranean River National Park*
Eric Babar Zerrudo
Center For Conservation Of Cultural Property And Environment In The Tropics, University of Santo Tomas, Philippines
- *Traveling to Harimau Cave Site: an appreciation to prehistoric sites in South Sumatra, Indonesia*
Aufa Syahrizal Sarkomi¹, Adhi Agus Oktaviana², and Harry Truman Simanjuntak²
¹College of Law, Government and International Studies, Universiti Utara Malaysia
²The National Research Center of Archaeology, Ministry of Education and Culture (ARKENAS), Republic of Indonesia
- *The Recent Sustainable Use of Underwater Cultural Heritage Sites for Marine Tourism and Community Development in Indonesia*
Nia Naelul Hasanah Ridwan
Maritime Archaeology Research Scientist, Ministry of Marine Affairs and Fisheries, Republic of Indonesia

- *Community Engagement and Tourism Programs In Butuan, Northeastern Mindanao*
Ana Maria Theresa P. Labrador, PhD and Mary Jane Louise A. Bolunia, PhD
National Museum of the Philippines
- *Tourism Development Strategy in the Bagan Heritage Area*
Takayuki Miyoshi
JICA Expert Team
- *Balancing Contemporary Traditional Practice, Development and Conservation at Heritage Sites*
Georgina Lloyd Rivera
Center Director, SFS Center for Environmental Research in Conservation and Development Studies, Siem Reap, Cambodia
- *Local community engagement in the management of the Trang An Landscape Complex, World Heritage property and its relationship to tourism development*
Pham Sinh Khanh¹ and Bui Van Manh²
¹Deputy Director, Trang An Landscape Complex Management Board, Viet Nam
²Vice director of Tourism Department of Ninh Binh province, Viet Nam
- *Sri Ksetra, Myanmar: Addressing tourism-related problems and solutions*
Robert Travers
Heritage Tourism Consultant
- *Sustainability and tourism management on Phnom Kulen*
Sakada Sakhoun and Jean-Baptiste Chevance
Archaeology and Development Fund Project at Phnom Kulen

Participant Information

- Registration can be made online through the workshop website, <http://www.seameo-spafa.org/sustainablesites/>.
- Registration fee is \$USD75 and includes coffee breaks, lunch, workshop pack, transport to/from the APSARA Authority and site visit. The fee does not include accommodation in Siem Reap.
- Payment can be made via international bank transfer, credit card or PayPal. Due to limited places, only payment will confirm participation in the workshop.
- The workshop will be held at the offices of the APSARA National Authority, half an hour from Siem Reap City, Cambodia. One day of the workshop will also be devoted to site visits in Angkor.
- Deadline for registration is 5 January 2018.

More Information

- SEAMEO SPAFA: www.seameo-spafa.org
- APSARA National Authority of Cambodia: www.angkor.com.kh