



FOR IMMEDIATE RELEASE

Seminar Explores the Intersection of Arts and Heritage: Promoting Cultural Preservation and Appreciation

Key information:

- Press are warmly invited to attend the Opening Ceremony on 8 August 2023 from 10:00-10:20 hours at BACC. Please RSVP your attendance by 31 July 2023 at: https://bit.ly/MEDIA-RSVP_Arts_in_Heritage.
- The event's programme schedule, banner and logos of organizers can be found in the DIGITAL MEDIA KIT, here https://bit.ly/MEDIA-KIT_Arts_in_Heritage
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[Bangkok, 27 July 2023] - The SEAMEO Regional Centre for Archaeology and Fine Arts (SEAMEO SPAFA), in collaboration with the Bangkok Art and Culture Centre (BACC), is delighted to announce a two-day arts event comprising a seminar, workshops, and a watercolour painting exhibition featuring iconic cultural heritage of Southeast Asia. The event titled "Arts in Heritage" will take place on 8 and 9 August 2023 at the Multi Function Room on the 1st floor of BACC. This event aims to foster dialogue and knowledge exchange among curators, artists, artisans, scholars, and students, shedding light on the interplay between arts and heritage. With the primary objective of preventing adverse impacts on heritage while promoting its intrinsic value, this engaging event will empower professionals to communicate heritage values through their artistic works.

During the seminar, three sessions will delve into crucial issues at the intersection of arts and heritage:

Session I: Brushstrokes of History - Interrelationship between Heritage and Arts through the Eyes of Artist and Heritage Professional

Renowned speakers will explore the connection between Southeast Asian cultural heritage and art practices, both traditional and contemporary. Participants will gain insights into how artists reinterpret traditional forms and narratives, breathing new life into heritage and contributing to its protection and promotion.

Session II: Creative Heritage and Artistic Innovation in Heritage Context

Examining innovative approaches within heritage spaces, this session will emphasize the role of contemporary art practices in the conservation and revitalization of heritage sites. Experts will discuss the delicate balance between artistic expression and cultural heritage conservation from a curatorial standpoint. Cultural sensitivity, community engagement, and site preservation will be among the challenges explored when artists collaborate with heritage spaces.

Session III: Engaging Community, Empowering Local Voices, and Encouraging Youth in Arts and Heritage

This session will highlight the importance of community engagement in arts and heritage initiatives. Attendees will discover inspiring case studies showcasing community-led projects in heritage conservation and the creation of a collective cultural identity through artistic expression. Strategies for promoting heritage appreciation and involving youth in heritage preservation will be discussed, ensuring a sustainable future for generations to come.

On the second day of the event, participants will have the opportunity to engage in art workshops conducted by renowned artists. These workshops will provide a unique chance to explore techniques and artistic expressions in the context of Southeast Asian cultural heritage. Ten seats are available on a first-come-first-serve basis, and the workshops are free of charge. All necessary equipment and materials will be provided.

Admission to the seminar, workshops, and watercolour painting exhibition is free of charge, but pre-registration for the seminar is preferred to secure a spot. Interested participants can register for the seminar by visiting <https://forms.gle/uYLemBUTqTp2Za6Z7>. The working language of the seminar will be English, while the workshops will be conducted in Thai.

About the [SEAMEO Regional Centre for Archaeology and Fine Arts](#):

The SEAMEO Regional Centre for Archaeology and Fine Arts (SEAMEO SPAFA) is dedicated to advancing knowledge and understanding of the rich cultural heritage of Southeast Asia. Through research, capacity-building, and collaboration, the center strives to foster appreciation and sustainable management of the region's archaeological and artistic treasures.

About [Bangkok Art and Culture Centre](#):

The Bangkok Art and Culture Centre is a prominent cultural institution that celebrates artistic expression in its many forms. With its diverse array of exhibitions, performances, workshops, and events, the center serves as a hub for local and international artists, fostering creativity and cultural exchange.